Overview of the Cocoa Board of PNG

COCONA is now among the top three export crops of PNG earning an average annual revenue of K200 million from 2,000 hectares of the national government. Like every other industry, there are constant factors affecting the cocoa industry. But it is the cocoa border (CPB), declining seed-holders, competition for land and access to key projects, cocoa plantations, poor transport and market infrastructure, disease in greenhouse extension services, poor cocoa cultivation, decreases in land availability, and limited cocoa beans. The development programs have been addressing these challenges reinvigorating the industry and the win the report in this explanation.

Cocoa Production and Cocoa Harvest Revenue

COCONA production has ramped 36,000 tonnes over the last three years and is expected to increase in the next two years taking in the co-operation of the current policy framework and district development activities and managed by the agency's Project Management Unit (PMU), which is funded by GoPNG and the 10 Ministry of Development. This translates to K73 million, money that has been transmitted direct to the CBPNG Chief Executive Officer.

Under the current projects, CBPNG and GoPNG, which will in turn portray, the industry has been faring well over the years. Despite these challenges, thus far, as outlined in the report, it has been facing over the years.

Cocoa Quality and Market Promotion

CBPNG, in line with its major responsibility of the division, has a mandate to carry out CPB management, providing market intelligence, and ensuring that the quality of locally-produced cocoa is certified and meets international standards.

The strategies will create avenues for the transformation of the cocoa industry. For CBPNG, it will be also an enabler for the cocoa farmers to get their cocoa certification, reaping the economies of scale, increasing bargaining power, minimizing costs, and ensuring that the quality of their cocoa is maintained.

The National Government of PNG and the private sector are working together to strengthen the cocoa industry. The strategies will also help the cocoa farmers to access larger niche markets, instead of selling to local exporters who then sell the cocoa to the company. This will result in K73 million, money that has been transmitted direct to the CBPNG Chief Executive Officer.